

2025 ANNUAL PROVINCIAL PALLIATIVE CARE CONFERENCE
BUILDING BLOCKS FOR PALLIATIVE CARE
SEPTEMBER 18-19, 2025 – CANAD INNS POLO PARK



EXHIBITOR PROSPECTUS

palliative
manitoba

ABOUT PALLIATIVE MANITOBA

Palliative Manitoba is a registered charity focused on easing the suffering of the dying and the bereaved. Serving as a vital resource for individuals, families and caregivers, Palliative Manitoba provides programs, services, education and information to lessen the stress at the end of life and support for those grieving the death of a loved one. We partner with agencies and health care providers throughout the province and speak in support of universal access to quality palliative care and a palliative approach to health care as a whole. We also aim to enhance the profile and understanding of palliative care in the province, identify gaps in knowledge and services and seek ways to address them.

ABOUT THE PROVINCIAL PALLIATIVE CARE CONFERENCE

The Annual Provincial Palliative Care Conference is back for its 33rd year September 18 & 19, 2025 at the Canad Inns Destination Centre Polo Park. “Building Blocks for Palliative Care” will promote conversations and provide interactive sessions on the various topics surrounding end-of-life care and the palliative approach to all health care. Delegates will have an opportunity to explore their own and others’ perceptions of palliative care, while enhancing their ability to provide quality care to individuals and their families regardless of illness and prognosis.

With attendees from all professions within the health care industry, this accredited conference attracts a high caliber of speakers and offers attendees a rich syllabus of presentations and workshops covering many aspects of hospice palliative care. The objectives of this conference are to:

- Advance the knowledge and skills of individuals working in the field of palliative care
- Advance the delivery of palliative care in Manitoba by advocating for increased awareness
- Provide a networking opportunity for people interested in the field of palliative care
- Provide an opportunity for informal caregivers to learn more about palliative care

WHY EXHIBIT?

- Increase your brand recognition
- Build relationships with healthcare professionals and volunteers
- Introduce and showcase new products and services
- Engage face-to-face to promote your organization and its benefits to the palliative care community in Manitoba
- Network with other exhibitors to create strong business connections in the field of palliative care

2024 DELEGATE PROFILE

Occupations represented:

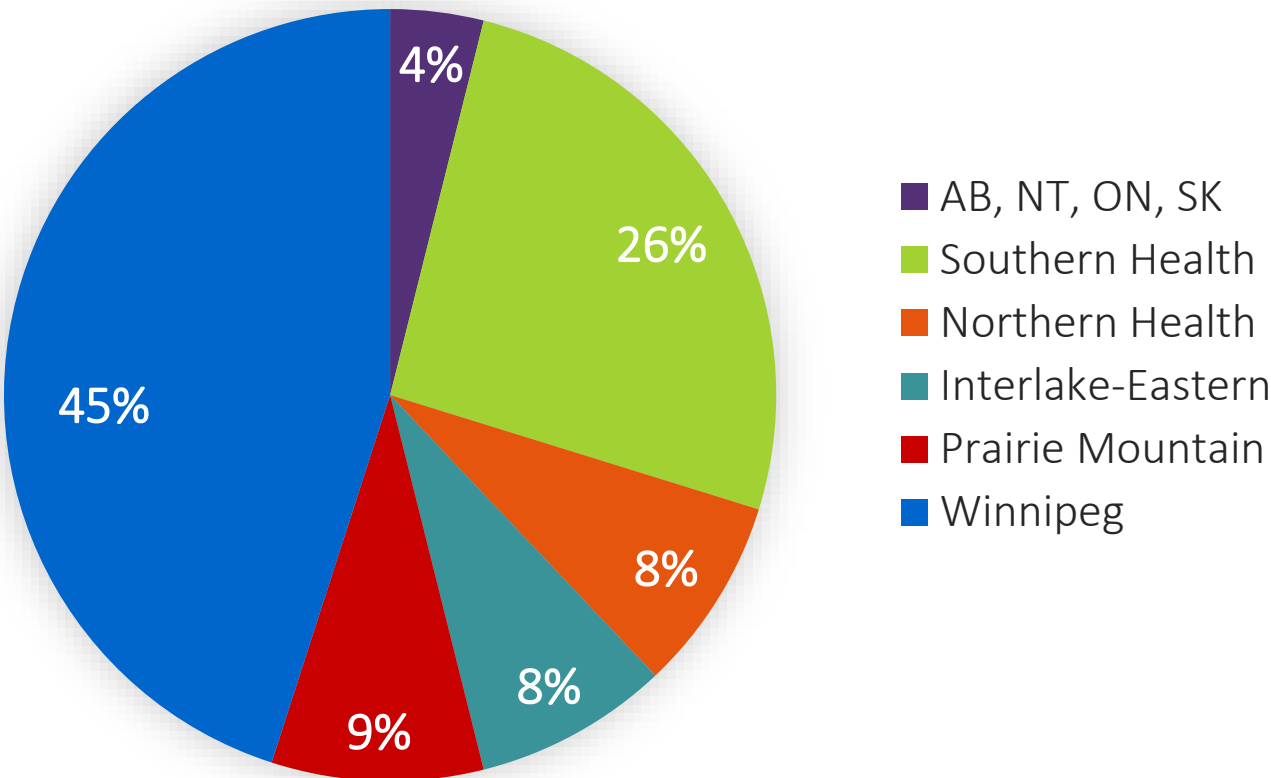
- Doctors
- Nurses
- Nurse Practitioners
- Health Care Aides
- Allied Health Professionals
- Students
- Volunteers
- Family Members

Organizations represented:

- Regional Health Authorities & Facilities
- Hospices & Palliative Care Organizations
- Seniors Support Organizations
- Health Care Support Organizations
- Personal Care Homes
- Universities & Colleges
- Indigenous Communities



Regional Distribution of Attendees



SCHEDULES AND VENUE FLOOR PLAN

Tentative Exhibitor Schedule

Set Up Sept. 18: 6:30-7:15 a.m.

Daily Exhibiting Hours: 7:15 a.m. – 4:00 p.m.

Take Down Sept. 19*: 2:30 p.m. – 5:00 p.m.

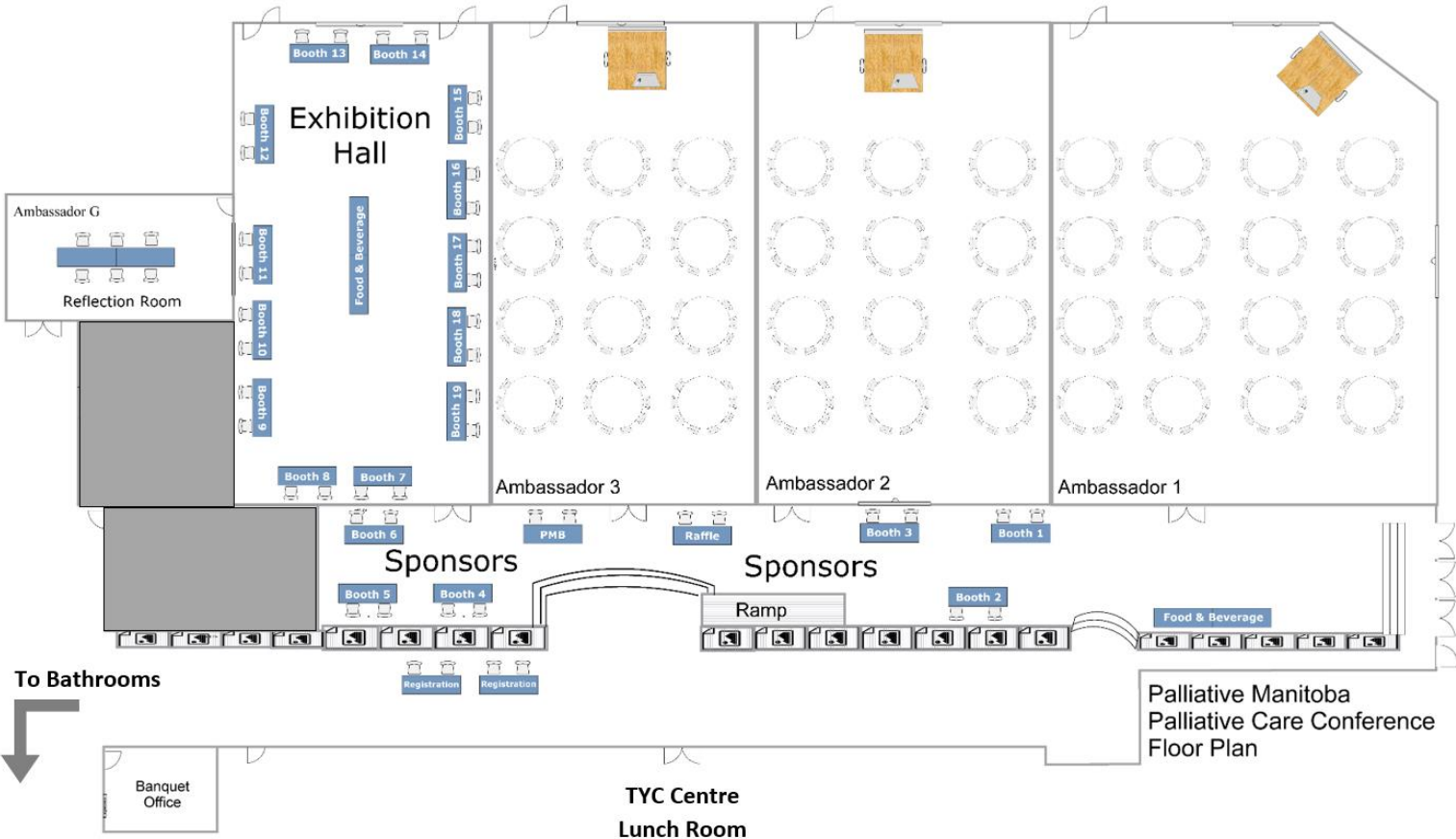
*Exhibitors can begin packing up during the final Keynote presentation on Friday but must be clear of the hall before the end of the closing ceremonies at 4:00 to ensure proper traffic flow as delegates leave.

Delegate Schedule with Breaks

7:15 AM	REGISTRATION
8:00 AM	WELCOME
8:30 AM	KEYNOTE
9:30 AM	BREAK
10:00 AM	CONCURRENT SESSIONS
11:00 AM	BREAK
11:15 AM	CONCURRENT SESSIONS
12:15 PM	LUNCH
1:15 PM	CONCURRENT SESSIONS
2:15 PM	BREAK
2:30 PM	KEYNOTE
3:30 PM	CLOSING



Canad Inns Polo Park Conference Floor Plan



EXHIBITING FEES

Commercial Booth	\$700
Non-Profit Booth	\$300

Includes:

- 6’ Table with Covering
- 2 Chairs
- Organizational Mention in Syllabus
- Lunch included for 2 reps each day




INCREASE YOUR EXPOSURE!

EXHIBITING SPONSORSHIP	\$1,000
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- Exhibition Booth (\$700 Value)
- One (1) insert provided by sponsor in the conference delegate bags (\$100 Value)
- Quarter page advertisement in delegates syllabus (\$100 Value)
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Logo recognition on the Palliative Manitoba website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

ADDITIONAL ADVERTISING

Syllabus Ads

Full Page	H: 8.50" x W: 5.50"	\$300	
Half Page	H: 4.25" x W: 5.50"	\$200	
Quarter Page	H: 4.25" x W: 2.75"	\$100	

Ads should be submitted to lfelstead@palliativemanitoba.ca no later than August 22nd in hi-res, full colour, PNG, PDF or SVG format to ensure placement in the syllabus.

Promotional Inserts in Delegate Bag	\$100 per item
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300 of each insert, supplied by your organization, should be delivered to the Palliative Manitoba offices no later than September 8th to ensure placement in delegate bags.

ADDITIONAL SPONSORSHIP OPPORTUNITIES & BENEFITS

PRESENTING SPONSORSHIP – 1 Available

\$6,000

- First right of refusal for next year's sponsorship
- Welcome delegates during opening ceremony
- Logo recognition as 'Presenting Sponsor' on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Exhibition booth (\$700 Value)
- Four (4) delegate registrations (\$1,980 Value)
- Full page advertisement and a letter of welcome in delegates syllabus (\$300 Value)
- One (1) insert provided by sponsor in the conference delegate bags (\$100 Value)
- Logo recognition on Palliative Manitoba website and link to corporate website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

PARTNERING SPONSORSHIP – 1 Available

\$3,500

- Opportunity to introduce a Keynote Speaker
- Logo recognition at Food & Beverage Stations
- Exhibition Booth (\$700 Value)
- Two (2) delegate registrations (\$990 Value)
- Half page advertisement in delegates syllabus (\$200 Value)
- One (1) insert provided by sponsor in the conference delegate bags (\$100 Value)
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Logo recognition on Palliative Manitoba website and link to corporate website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

WELCOME SPONSORSHIP – 1 Available

\$2,500

- Logo prominently displayed on delegate promotional item
- Exhibition booth (\$700 Value)
- Quarter page advertisement in delegates syllabus (\$100 Value)
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Logo recognition on the Palliative Manitoba website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in palliative Manitoba Annual Report and E-Newsletter

ADDITIONAL INFORMATION

Contract Process and Deadline

All Exhibiting Registrations must be submitted by August 20th 2025 using the attached form (also found online at <https://shorturl.at/aPMzl>). Registration is only considered completed with payment.

Booth Placement

Please note that Palliative Manitoba does not guarantee booth placement requests. We will make every effort to ensure your organization has the best placement possible, but not all requests will be granted. Priority will be given to those with sponsorship levels. We are under no obligation to move a booth due to Exhibitor dissatisfaction with the floor plan. *Should you require access to an electrical outlet, please indicate such as soon as possible as access will be granted on a first come, first served basis.*

Attending Sessions/Workshops

Exhibitor registrations *do not* include access to attend any presentations, unless included as a sponsorship benefit noted above. Separate delegate registration must be paid in order to attend sessions.

Hotel Reservations

For a discounted rate, please book under conference #905625 at Canad Inns Destination Centre Polo Park. Call 204-775-8791 to make arrangements.



To discuss these opportunities please contact:
Lindsay Felstead – Development Coordinator
204-889-8525 ext. 221 | lfelstead@palliativemanitoba.ca

Ask about our *Compassionate Partnership Program* and its benefits!

To learn more about Palliative Manitoba, visit our website: www.PalliativeManitoba.ca



2109 Portage Avenue
Winnipeg MB R3J 0L3
P: 204-889-8525 | F: 204-888-8874
Toll Free: 1-800-539-0295
info@palliativemanitoba.ca

SPONSOR/EXHIBITOR REGISTRATION FORM



ORGANIZATION CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

☐ We would like to donate our booth/registrations to an organization that cannot afford to send participants

☐ We plan to have our own door prize and would like the winner announced at the closing ceremonies

☐ We would like to contribute an item to a combined door prize that will be drawn at the closing ceremonies

SPONSORSHIP SELECTION *(please call or email to confirm availability of Presenting and Welcome packages)*

- | | | | |
|--|---------|--|-------|
| <input type="checkbox"/> Presenting Sponsorship | \$6,000 | <input type="checkbox"/> Commercial Exhibition Booth | \$700 |
| <input type="checkbox"/> Partnering Sponsorship | \$3,500 | <input type="checkbox"/> Non-Profit Exhibition Booth | \$300 |
| <input type="checkbox"/> Welcome Sponsorship - SOLD | \$2,500 | <input type="checkbox"/> Full Page Ad | \$300 |
| <input type="checkbox"/> Exhibiting Sponsorship | \$1,000 | <input type="checkbox"/> Half Page Ad | \$200 |
| | | <input type="checkbox"/> Quarter Page Ad | \$100 |

Promotional Insert(s) ____ x \$100 \$ _____ **TOTAL ENCLOSED:** \$ _____

EXHIBITION BOOTH REPRESENTATIVES *(lunch provided for 2 reps each day)*

1. Name: _____ Email: _____

Dietary Requirements: _____

2. Name: _____ Email: _____

Dietary Requirements: _____

PAYMENT OPTIONS

☐ Credit Card ☐ Cheque *(payable to Palliative Manitoba)* ☐ Please Invoice

Card Number: _____ Expiry Date: _____

Name on Card: _____ Date: _____

Signature: _____