

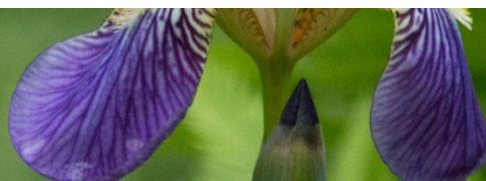
palliative manitoba

Annual Report

2022-2023



ABOUT PALLIATIVE MANITOBA



Palliative Manitoba is a registered charity focused on easing the suffering of the dying and the bereaved.

Serving as a vital resource for individuals, families and caregivers, Palliative Manitoba provides programs, services, education, and information to lessen the inevitable stress during life's final journey. Palliative Manitoba partners with like-minded agencies and health care providers throughout the province and speaks on behalf of the palliative care community and its stakeholders.

Our programs and services are aimed at supporting individuals and their families in different ways; first as a resource when they are learning about palliative care, next as they move through their palliative journey to their loved one's death. Our support for adults and children continues through the grief process, during telephone conversations, support groups, in grief seminars and via monthly bereavement messages.

While our main goal is to ease suffering and improve life until its end, Palliative Manitoba also aims to enhance the profile and understanding of palliative care in the province. We identify gaps in knowledge and services and set out to fill them.

MISSION

Palliative Manitoba eases the suffering of the dying, the bereaved and caregivers, through supportive services and education.

VISION

People throughout Manitoba are connected with information and support when facing death or grief.

VALUES

Compassion:

We recognize each individual with empathy, focus and kindness.

Collaboration:

We work with individuals, families and other organizations to broaden and enhance the services we provide.

Integrity:

We act with authenticity, dependability and urgency in serving the needs of each individual.

Nurturance:

We provide individualized care and support in an accepting, respectful and safe manner as allies and advocates.

Adaptive:

We strive to improve, learn and grow as individuals and an organization so that we can have meaningful impact on every life that we touch.



MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

This past year comes on the heels of consecutive years punctuated by unprecedented, challenging, and complex events requiring nimble adaptation and perseverance as Palliative Manitoba navigated the impacts of a global pandemic. 2022 – 2023 was a year in which our organization settled into its “new normal” and aspired to refine its goals and objectives to steer its efforts towards making our greatest impacts in palliative care. The 2022 – 2023 Palliative Manitoba Annual Report is highlighted by numerous milestones. Some of these key outcomes over the last year include:

- Hosting the Annual Provincial Palliative Care Conference in person, after having cancelled it in 2020; and hosting it virtually in 2021;
- Hosting the annual Celebrate Life fundraising breakfast in person, after cancelling it in 2020 and hosting it virtually in 2021;
- The Memory Tree returned to St. Vital Centre in 2022, along with the full opening ceremony, which we hadn’t been able to do in 2021; and
- Internal and external stakeholders helped develop and create the new, 4-year strategic plan which will guide our work towards achieving our vision and mission.
- Began early-stage conversations with various levels of the Manitoba Government including Ministry of Health, Ministry of Mental Health and Addictions, Ministry of Seniors, and Shared Health to seek out mutually beneficial areas of collaboration for more effective delivery of palliative care programs and services around Manitoba.

The accomplishments above would not have been possible without the assistance of some very important people. We would like to recognize the incredible efforts of our staff and volunteers who provide critical programs and supports to our community. Their enthusiasm, commitment and determination have allowed Palliative Manitoba to effectively progress towards its strategic outcomes. We are truly honoured by their contributions.

The team of outstanding people above were also complimented by the addition of two new members filling vacancies in our staff contingent this past year. We are happy to welcome Wayne Sandler, Community Outreach & Education Coordinator, as well as Kathleen Williamson as our new Coordinator for End-of-Life Volunteer Services.

Not to be overlooked are our dedicated partners and supporters that help fuel the engine and allow us to provide critical programs and services to the dying and bereaved. Your understanding of and compassion for our organization and the people we serve is greatly appreciated. Furthermore, we look forward working along



side all of you as we turn the page to a brand-new year as we celebrate our 40th anniversary of service to the community!

Respectfully submitted,

Brandon Powell
President, Board of Directors

Jennifer Gurke
Executive Director

BOARD OF DIRECTORS

Brandon Powell, President

Paul Carriere, Vice-President

Shawn Bjornsson, Past-President

Dayna Anderson, Secretary

Greg Connor, Treasurer

Adekunle Adewale, Director

Nadine Henriquez, Director

Michael Kleiman, Director

Sherry Ritchot, Director

Genevieve Thompson, Director

STAFF

Jennifer Gurke

Executive Director

Tiana Hay

Program Services Coordinator

Cindy Charette

Bereavement Volunteer Coordinator

Wayne Sandler

Community Outreach & Educational Coordinator

Lindsay Felstead

Development Coordinator

Michelle Towle

Administrative Assistant

Elesio Lasuba

Finance Coordinator

Kathleen Williamson

End-of-Life Volunteer Coordinator

SUPPORTERS



MAJOR DONORS

THANK YOU to everyone who contributed to the promotion of compassionate care for all Manitobans touched by life-threatening conditions or bereavement by supporting Palliative Manitoba. The following support was received between April 1, 2022 – March 31, 2023. We greatly appreciate each gift and we have made every effort to ensure the accuracy of this listing.

The Asper Foundation
Karen Barrows
Chapel of The Good Shepherd
Charleswood United Church
Comforts of Home-Care
Confidence Management Ltd.
The Dirt Cup Hockey Tournament
Alan Dunnett
The Fast Family Foundation Inc.
Cora Fisher
Four B's Memorial Golf Tournament
Four Points Financial Solutions
Friends Funeral Service
Doreen Grochowich
Brenda & Kelly Hearson
Kenneth Hill
Johnston Group
The Keg Steakhouse + Bar
Daniel P. Levin & Lilian Bonin

Kathleen MacIver
Barbara Main
Manitoba Hydro
Patti Merrett
Les Missionnaires Oblates de Saint-Boniface
Wayne Morrissey
Norima Consulting
Order of St. Lazarus of Jerusalem
Fredrick Paulley
Pat Peterson
Frank & Jeanne Plett
Riverview Health Centre
Ron Paul Garden Centre
ScotiaMcLeod Charitable Foundation
The Seniors Moving Company
The Alan & Doreen Thompson Charitable Foundation
Wawanesa Mutual Insurance Company

GRANTS

Junior League of Winnipeg
The Family of Bessie Permut Ruder

Petro-Canada Care Makers Foundation
The Winnipeg Foundation

ANNUAL FUNDING

United Way of Winnipeg

Winnipeg Regional Health Authority



SUPPORT SERVICES



VOLUNTEER VISITING SERVICE

This program matches individuals living with a life-limiting illness with specially trained volunteers who offer companionship for people on the WRHA palliative care program. Although visits continued to be limited during the 2022-2023 year, we were still able to support **41 clients** in the community, as well as numerous individuals in palliative care units in Riverview Health Centre and St. Boniface General Hospital.

TELEPHONE BEREAVEMENT SUPPORT

The Telephone Bereavement Support program is a peer support program that matches trained volunteers to bereaved persons throughout Manitoba. This provides a safe and anonymous environment where clients can openly speak about their feelings. Support is provided for all types of loss including anticipatory grief. In 2022/23 we supported **87 clients**. Through generous volunteer involvement we were also able to pilot an online grief support group and were able to support **15 clients**.

GRIEF SEMINARS

Monthly grief seminars hosted by Chapel Lawn Funeral Home, Cropro Funeral Chapel, and Glen Eden Funeral Home. We recruit experts in the field to speak on topics associated with grief. In the past year, we had **29 grief seminars** with **303 participants**.

KIDS & TEENS GRIEVE TOO

Kids and Teens Grieve Too was run as a virtual group during the first couple months of 2023. We had **10 youth** and their parents or carers involved. This close-knit group learned about how grief affects us all and how to express feelings, memories and take care of ourselves as we grieve.

MEMORY TREE

This year's opening ceremony took place on November 24. We welcomed guest speaker Rennie Regher, a Palliative Manitoba Volunteer. We were pleased to have the Collège Jeanne-Sauvé Senior High School Choir back to share their gift of music.

This year's Tree collected **1,176 cards** and raised over **\$10,800** in donations! Thank you to this year's logistics partner WERI (Winnipeg Environmental Remediations Incorporated); Desjardins Funeral Home for providing Memory Tree Cards. And sincere thanks to our annual host partner, St. Vital Centre.



EDUCATION



COMPASSIONATE CARE COURSE

GENERAL

After hosting the Compassionate Care Course for Palliative Manitoba Volunteers and the Public online during the height of the pandemic, we were thrilled to return to hosting it in person! In the Fall of 2022, there were [22 participants](#) who completed the course; and 14 of them are now Palliative Manitoba Volunteers! In the Spring of 2023, there were [18 participants](#) and 12 are now a part of our incredible team of volunteers!

DIRECT SUPPORT WORKER TRAINING

We offered the course twice in 2022. Once for a small group of [9 folks in spring](#), then a larger group of [30 people in the fall](#). We continue to explore how we can provide the best compassionate care and support to vulnerable folks who may be at end-of-life, or who are grieving. The feedback from the participants tells us we are really helping them in their roles, and the course always has a wait list because of its popularity. We continue to use virtual learning so we can enroll more staff from agencies outside the perimeter.

HEALTH CARE AIDE TRAINING

In 2022 we were able to run one spring session in 2022 and another in spring 2023. The pandemic has created some serious staffing challenges, so we offered the course to [6 people in 2022](#), and [8 in 2023](#). Both in-person groups have been very enthusiastic and have expressed a strong commitment to learning and growing their practice in palliative care.

LUNCH & LEARNS

In partnership with the WRHA Palliative Care Program, the Lunch and Learns were back in person for the 2022 – 2023 sessions. The sessions were held at Thomson in the Park Funeral Home with participant interaction for Palliative Manitoba volunteers and WRHA palliative care nurses. We had [23 participants](#) all together.

CONFERENCE

The 30th Annual Provincial Palliative Care Conference ‘Keeping a Pulse on Palliative Care’, presented by Riverview Health Centre, was hosted in person on September 15th and 16th. There were [242 participants](#) with [18 concurrent sessions](#) and [4 keynote speakers](#).

The 2022 keynotes included, Award-Winning Medical Educator, Writer, Musician and Podcaster, Dr. Jillian Horton; Erin Davis, author of the book *Mourning Has Broken: Love, Loss and Reclaiming Joy*;

The Waiting Room Revolution Podcasters, Dr. Hsien Seow, Canada Research Chair in Palliative Care and Health System Innovation and an Associate Professor in the Department of Oncology, McMaster University. Dr. Samantha Winemaker, Associate Clinical Professor, Department of Family Medicine, in the Division of Palliative Care at McMaster University; and a panel that provided insight into different cultures and their grieving practices hosted by Canadian Virtual Hospice.

EVENTS & FUNDRAISERS

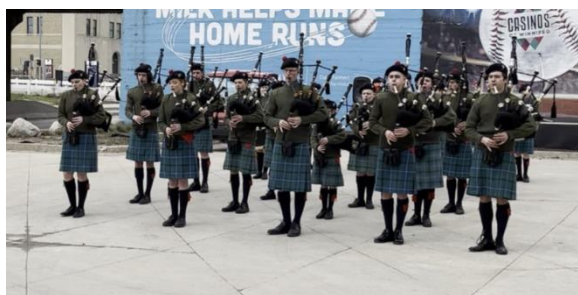
CELEBRATE LIFE BREAKFAST 2022

The Celebrate Life Breakfast, presented by **Johnston Group**, returned to the Metropolitan Entertainment Centre in downtown Winnipeg while still offering an 'attend from home' option with Pancake Kits from Pineridge Hollow. Those in attendance were treated to the full breakfast along with an inspirational address from local disability activist, playwright, director and mom, Debbie Patterson. Raising just over **\$13,000**, it was a wonderful opportunity to see people back in person while respecting those who wished to participate from the comfort and safety of their homes.



HIKE FOR HOSPICE 2022

Run as a hybrid online/live event, the wrap-up event returned to Shaw Park, home of the **Winnipeg Goldeyes Baseball Club** on May 15, 2022, and was sponsored by **Manitoba Hydro**. A small but mighty group weathered the questionable climate to hike and raise awareness for universal access to quality palliative care. **15 registered hikers** raised an outstanding **\$18,800** with Barbara Main, once again coming in as the top fundraiser.



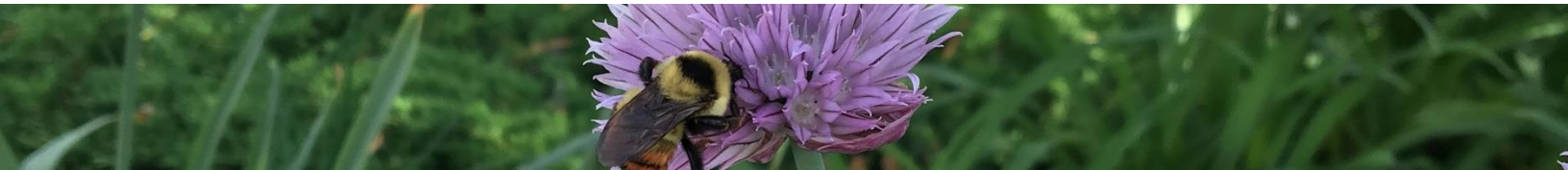
POINSETTIAS FOR THE HOLIDAYS

This year's fundraiser sold and delivered **490 flowers**, **39 Grinch Trees** and **84** of the new **Amaryllis Bulbs** raising over **\$6,500** towards our free programs and services. This amazing partnership with **Ron Paul Garden Centre** is a favorite of their staff and our volunteers and brings our message to every corner of the city!

SHARON CARSTAIRS CARING COMMUNITY AWARD

This award was established to recognize The Honourable Sharon Carstairs, whose promotion of access to quality palliative care for all Canadians had ripple effects around the world and garnered international attention. This award recognizes that while Senator Carstairs' role was national, her goal was to improve quality care where people lived—and died—and to support families, health care providers and volunteers regardless of geography. This award is consistent with Palliative Manitoba's mandate of supporting palliative care throughout the province of Manitoba. The 2022 Award was awarded to Boundary Trails Health Centre Foundation: "The Raelyn Nickel Memorial Book Program" at the Annual Provincial Palliative Care Conference on September 18, 2022 As an award winner **Boundary Trail Health Centre Foundation** received **\$1,500** to support the purchase of books about grief to provide to families who have been supported by the palliative care program.

FINANCIAL SUMMARY




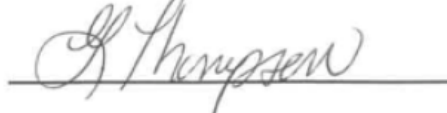
Manitoba Hospice Foundation Inc.
(Operating as Palliative Manitoba)

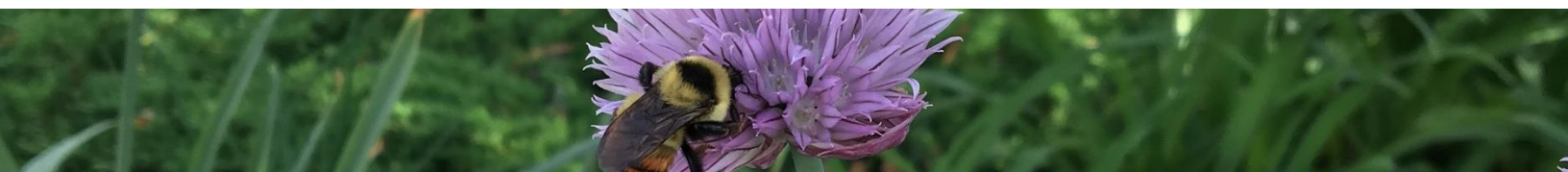
Statement of Financial Position

March 31, 2023

| | 2023 | 2022 |
|--|-------------------|-------------------|
| ASSETS | | |
| CURRENT | | |
| Cash | \$ 84,279 | \$ 139,069 |
| Short-term investment (Note 3) | 40,000 | 40,000 |
| Goods and services tax receivable | 459 | 928 |
| Prepaid expenses | 4,465 | 6,804 |
| | <u>129,203</u> | <u>186,801</u> |
| MARKETABLE SECURITIES (Note 4) | 139,443 | 128,269 |
| CAPITAL ASSETS (Note 5) | <u>21,933</u> | <u>34,257</u> |
| | <u>\$ 290,579</u> | <u>\$ 349,327</u> |
| LIABILITIES AND NET ASSETS | | |
| CURRENT | | |
| Accounts payable and accrued liabilities | \$ 12,211 | \$ 17,238 |
| Government remittances payable | 2,223 | 1,001 |
| Deferred revenue | 10,110 | 9,500 |
| Canada Emergency Business Account Loan (Note 6) | <u>40,000</u> | <u>-</u> |
| | <u>64,544</u> | <u>27,739</u> |
| CANADA EMERGENCY BUSINESS ACCOUNT LOAN (Note 6) | - | 40,000 |
| DEFERRED CONTRIBUTIONS RELATED TO CAPITAL ASSETS (Note 7) | <u>-</u> | <u>6,425</u> |
| | <u>64,544</u> | <u>74,164</u> |
| NET ASSETS | | |
| Unrestricted | 85,085 | 143,248 |
| Internally restricted | <u>140,950</u> | <u>131,915</u> |
| | <u>226,035</u> | <u>275,163</u> |
| | <u>\$ 290,579</u> | <u>\$ 349,327</u> |

APPROVED BY THE BOARD:



Manitoba Hospice Foundation Inc.
(Operating as Palliative Manitoba)

Statement of Operations

Year Ended March 31, 2023

| | 2023 | 2022 |
|--|--------------------|------------------|
| REVENUE | | |
| Grants <i>(Note 8)</i> | \$ 262,786 | \$ 344,439 |
| Provincial conference <i>(Schedule)</i> | 78,824 | 29,254 |
| Donations | 42,343 | 45,130 |
| Education | 5,700 | 5,040 |
| Fundraising | 54,085 | 65,300 |
| Investment income | 4,760 | 2,239 |
| Membership | 490 | 290 |
| Partnership | 200 | - |
| Amortization of deferred contributions <i>(Note 7)</i> | 6,425 | 8,920 |
| | 455,613 | 500,612 |
| EXPENSES | | |
| Advertising and promotion | 7,894 | 265 |
| Amortization | 12,323 | 10,443 |
| Equipment and furnishings | 8,687 | 10,389 |
| Fundraising | 8,775 | 4,490 |
| Insurance | 5,182 | 3,605 |
| Interest and bank charges | 5,724 | 5,191 |
| Meeting and seminars | 356 | 1,815 |
| Membership, dues and subscriptions | 865 | 845 |
| Miscellaneous | 1,077 | 290 |
| Office | 5,181 | 9,642 |
| Professional development | 7,381 | 4,622 |
| Professional fees | 4,012 | 6,751 |
| Program | 7,642 | 19,581 |
| Provincial conference <i>(Schedule)</i> | 51,296 | 7,279 |
| Rent | 2,215 | 2,031 |
| Salaries and employee benefits | 372,668 | 347,272 |
| Telephone | 2,932 | 3,231 |
| Volunteer support costs | 531 | 382 |
| | 504,741 | 438,124 |
| (DEFICIENCY) EXCESS OF REVENUE OVER EXPENSES | \$ (49,128) | \$ 62,488 |

For the entire financial statement, please visit,
www.palliativemanitoba.ca/about-us/strategic-development.



2109 Portage Avenue
Winnipeg MB R3J 0L3

Phone: 204-889-8525

Toll Free: 800-539-0295

Fax: 204-888-8874

Email: info@palliativemanitoba.ca

www.palliativemanitoba.ca