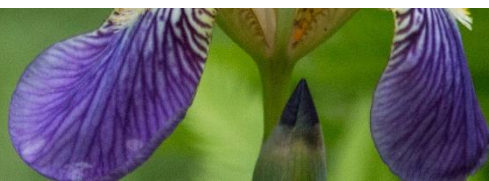




**Palliative Manitoba**  
**Annual Report**  
**2021-2022**

# ABOUT PALLIATIVE MANITOBA



Palliative Manitoba is a registered charity focused on easing the suffering of the dying and the bereaved.

Serving as a vital resource for individuals, families and caregivers, Palliative Manitoba provides programs, services, education, and information to lessen the inevitable stress during life's final journey. Palliative Manitoba partners with like-minded agencies and health care providers throughout the province and speaks on behalf of the palliative care community and its stakeholders.

Our programs and services are aimed at supporting individuals and their families in different ways; first as a resource when they are learning about palliative care, next as they move through their palliative journey to their loved one's death. Our support for adults and children continues through the grief process, during telephone conversations, support groups, in grief seminars and via monthly bereavement messages.

While our main goal is to ease suffering and improve life until its end, Palliative Manitoba also aims to enhance the profile and understanding of palliative care in the province. We identify gaps in knowledge and services and set out to fill them.

## MISSION

Palliative Manitoba eases the suffering of the dying, the bereaved and caregivers, through supportive services and education.

## VALUES

### Compassion:

We recognize each individual with empathy, focus and kindness.

### Collaboration:

We work with individuals, families and other organizations to broaden and enhance the services we provide.

### Integrity:

We act with authenticity, dependability and urgency in serving the needs of each individual.

## VISION

People throughout Manitoba are connected with information and support when facing death or grief.

### Nurturance:

We provide individualized care and support in an accepting, respectful and safe manner as allies and advocates.

### Adaptive:

We strive to improve, learn and grow as individuals and an organization so that we can have meaningful impact on every life that we touch.



## MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

The year has proven to be another challenging, but successful year at Palliative Manitoba. There was hope and anxiety as we all went through the cycles of pandemic restrictions and the removal of these.

We resumed some of our in-person services when the pandemic restrictions were removed. The grief seminars returned to being in-person and Palliative Manitoba volunteers were able to provide a compassionate presence to dying individuals. When the pandemic restrictions were re-introduced, we returned to online grief seminars and virtual visits. The back and forth was exhausting for everyone – clients, volunteers and the team. However, we knew that it was important to continue providing support and education in a safe way to minimize the risk of anyone becoming infected with Covid-19.

We had our first virtual Celebrate Life breakfast and our first virtual provincial palliative care conference (and hopefully last!). Considering that at these stages in the pandemic, most of us were fatigued by the number of virtual events we had attended, both events can be considered successes. Here's hoping that in 2022, Palliative Manitoba can host these in person again.

The team and volunteers at Palliative Manitoba have been resilient as they continue to ease the suffering of the dying and the bereaved. The dedication they have to ensure the individuals we support are provided with a compassionate presence – whether in-person, virtually or on the phone - is remarkable. Going above and beyond is in their nature, and it's something we don't take for granted. Thank you for your continued dedication to the individuals we support and to Palliative Manitoba.

As we move into the next year, there's hope that there is light at the end of the pandemic-tunnel, and we can return to some normalcy. Palliative Manitoba staff, volunteers, stakeholders, and the board of directors will be involved in the development of a new strategic plan that will guide us for the next 4 years. The future is looking bright for Palliative Manitoba, and we hope you join us!

Respectfully submitted,

Shawn Bjornsson  
President

Jennifer Gurke  
Executive Director



## **BOARD OF DIRECTORS**

Shawn Bjornsson, President

Paul Carriere, Director

Greg Connor, Treasurer

Nadine Henriquez, Director

Michael Kleiman, Director

Gerry Oleman, Director

Brandon Powell, Vice-President

Sherry Ritchot, Director

Genevieve Thompson, Director

## **STAFF**

**Wayne Sandler**

Community Outreach & Educational Coordinator

**Lindsay Felstead**

Fundraising Coordinator

**Elesio Lasuba**

Finance Coordinator

**Carole Dufault**

End of Life Volunteer Coordinator

**Jennifer Gurke**

Executive Director

**Michelle Towle**

Administrative Assistant

**Cindy Charette**

Bereavement

Volunteer Coordinator

**Tiana Pretula**

Program Services Coordinator

## SUPPORTERS



## MAJOR DONORS

**THANK YOU** to everyone who contributed to the promotion of compassionate care for all Manitobans touched by life-threatening conditions or bereavement by supporting Palliative Manitoba. The following support was received between April 1, 2021 – March 31, 2022. We greatly appreciate each gift and we have made every effort to ensure the accuracy of this listing.

The Asper Foundation  
Bob Brennan+  
Grant Cameron  
Canadian Virtual Hospice  
Chapel Lawn Funeral Home & Cemetery  
Jack Driedger  
Alan Dunnett  
Fast Family Foundation Inc.  
FWS Group of Companies  
J R S Holdings Ltd.  
Johnston Group  
The Keg Steakhouse + Bar  
Kevin Kruk  
Garry Krushel  
Daniel Levin & Lilian Bonin  
Lombard North Group (1984) Ltd.  
James MacGill  
Kathleen MacIver  
Barbara Main

Manitoba Association of Health Care Professionals  
Manitoba Hydro  
George McKay  
Les Missionnaires Oblates de Saint-Boniface  
Wayne Morrissey  
Norima Consulting  
Order of St. Lazarus of Jerusalem  
Fredrick Paulley  
Pat Peterson  
Pipestar International Inc.  
Brandon Powell  
Ron Paul Garden Centre  
ScotiaMcLeod Charitable Foundation  
St. Mary the Protectress Millennium Villa Inc.  
James Tam  
The Alan & Doreen Thompson Charitable Foundation  
Inc.  
Shirley Twerdun  
Donald Woodly

## GRANTS

Children's Grief Foundation of Canada  
Gift Funds Canada

United Way of Winnipeg  
The Winnipeg Foundation

## ANNUAL FUNDING

United Way of Winnipeg  
Winnipeg Regional Health Authority



**United Way**  
**Winnipeg**



**Winnipeg Regional  
Health Authority**  
**Office régional de la  
santé de Winnipeg**

*Caring for Health  
À l'écoute de notre santé*

## SUPPORT SERVICES



### VOLUNTEER VISITING SERVICE

This program makes use of specially trained volunteers who offer companionship for people on the palliative program in the WRHA. Volunteers visit in home and assist with activities and outings. Although visits were limited during the 2021-2022 year, we were still able to support 29 individuals during this period.

### TELEPHONE BEREAVEMENT SUPPORT

One-to-one telephone support by trained volunteers for grieving individuals throughout Manitoba offers a safe and anonymous environment to grieving individuals where they can speak openly about their feelings. We currently have 65 Telephone Bereavement Support volunteers and in 2021 - 2022 we supported 102 clients.

### GRIEF SEMINARS

Monthly grief seminars hosted by Chapel Lawn Funeral Home, Cropo Funeral Chapel, and Glen Eden Funeral Home. We recruit experts in the field to speak on topics associated with grief. In the past year, we had 20 online seminars with 368 participants and 11 in person grief seminars with 88 participants.

### KIDS & TEENS GRIEVE TOO

Kids Grieve Too was offered virtually, and there were 2 sessions: one in the spring and one in the fall. 28 youth, and their parents/guardians/caregivers completed the 6-week program to learn how to cope with the grief they experience from the death of a significant loved one.

### MEMORY TREE

The 2022 Memory Tree was safely back at St. Vital Shopping Centre after a year online due to the pandemic. We had strict safety measures for the volunteers, staff, and individuals visiting the tree. Individuals could also submit messages by filling out a form online, sending an email, leaving a message on the phone, or by mailing in a personally selected card if preferred. We received around 923 cards and \$10,048.37 of donations! The Memory Tree was set up with the help of our new logistical partners Winnipeg Environmental Remediations Inc. taking care of transportation and assembly.

## EDUCATION

### COMPASSIONATE CARE COURSE

#### GENERAL

The spring 2021 course was held online due to government restrictions. The format consisted of pre-recorded presentations were sent out to participants for viewing, and they would have to submit a reflection on the presentation. A week after, we would hold a Q&A Zoom meeting with the students and presenter. Holding the course online allowed for participants to join from all over Manitoba! The fall 2021 course was put on hold until we could offer it back in person. The spring course consisted of 15 graduates.

#### DIRECT SUPPORT WORKER TRAINING

2 courses were offered virtually through Zoom: one in the spring and one in the fall. 29 participants completed the virtual course and will better be able to support individuals with intellectual challenges.

#### HEALTH CARE AIDE TRAINING

Unfortunately, this course was unable to be offered due to the continuing challenges of the pandemic.

### LUNCH & LEARNS

In partnership with the WRHA Palliative Care Program, the Lunch and Learns were online for the 2021 – 2022 sessions. The sessions were live on Zoom with participant interaction for Palliative Manitoba volunteers and WRHA palliative care nurses. We had 45 participants all together

### CONFERENCE

The 29th Annual Provincial Palliative Care Conference 'Weathering the Seasons of Growth & Change' Presented by Riverview Health Centre was hosted for the first time online on September 16<sup>th</sup> & 17<sup>th</sup>. There were 133 participants with 15 concurrent sessions and 2 keynote speakers. Keynote speakers included Dr. Genevieve Thompson (left), RN PhD, Associate Professor, College of Nursing, University of Manitoba and Dr. David Kenneth Wright (right), PhD, RN, CHPCN(C), Associate Professor, University of Ottawa.



## EVENTS & FUNDRAISERS

### CELEBRATE LIFE BREAKFAST 2021

MAY 27, 2021

The Celebrate Life Breakfast returned in May with a virtual format that allowed guests to tune in from home or the office, with breakfast delivered to their door! Viewers listened to special guest, Arnold Asham, speak about death and grief and how it shaped his life and watched the Asham Stompers perform some traditional, and some unconventional, Métis stomp dances, all while enjoying a Pancake Kit from Pineridge Hollow at home, or a catered pancake breakfast prepared by Canad Inns and delivered to their office. The event raised **\$9,700** in support of our programs and services.



### HIKE FOR HOSPICE 2021

HOSPICE PALLIATIVE CARE WEEK MAY 2 – 8, 2021

Hike for Hospice this year was a virtual, week-long event with participants from across the province. With 28 registered hikers and 4 teams we raised over **\$24,000** surpassing last year by \$10,000! Special thanks go out to our top fundraiser, Barbara Main, who once again out did herself raising **\$13,000** on her own and the Board of Directors for raising over **\$5,000** in their first year participating as a team.





## POINSETTIAS FOR THE HOLIDAYS

NOVEMBER 2021

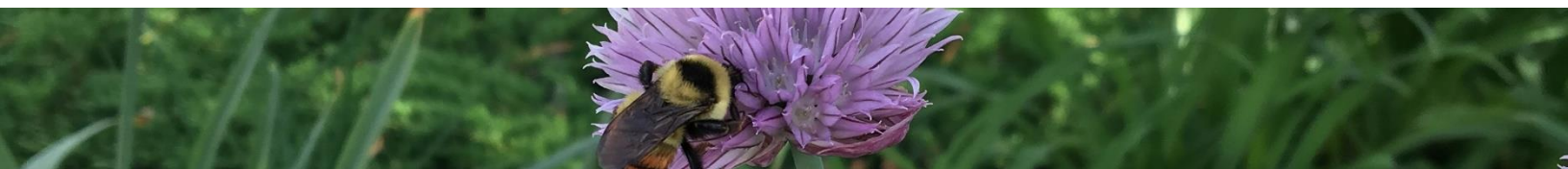
Staff at Ron Paul Garden Centre and our very own Palliative Manitoba Volunteers teamed up for the 21<sup>st</sup> year to spread a little joy and holiday cheer across Winnipeg. Delivering **540** flowers, **67** Grinch & Mini Trees and **11** wreaths over 3 days was a feat worthy of Santa and his elves, but well worth the effort. This year's campaign raised over **\$8,000** and informed Winnipeggers about Palliative Manitoba's mission and our work in the community. As always, we are grateful for our partnership with the staff at Ron Paul Garden Centre, who go above and beyond to make the event a success each year.



## SHARON CARSTAIRS CARING COMMUNITY AWARD

This award was established to recognize The Honourable Sharon Carstairs, whose promotion of access to quality palliative care for all Canadians had ripple effects around the world and garnered international attention. This award recognizes that while Senator Carstairs' role was national, her goal was to improve quality care where people lived—and died—and to support families, health care providers and volunteers regardless of geography. This award is consistent with Palliative Manitoba's mandate of supporting palliative care throughout the province of Manitoba. The 2021 Award was awarded to Interlake Eastern Health Foundation at the online Annual Provincial Palliative Care Conference on September 17, 2021. As an award winner **Interlake Eastern Health Foundation** received **\$1,500** for their garden door project.

# FINANCIAL SUMMARY



**Manitoba Hospice Foundation Inc.**  
**(Operating as Palliative Manitoba)**

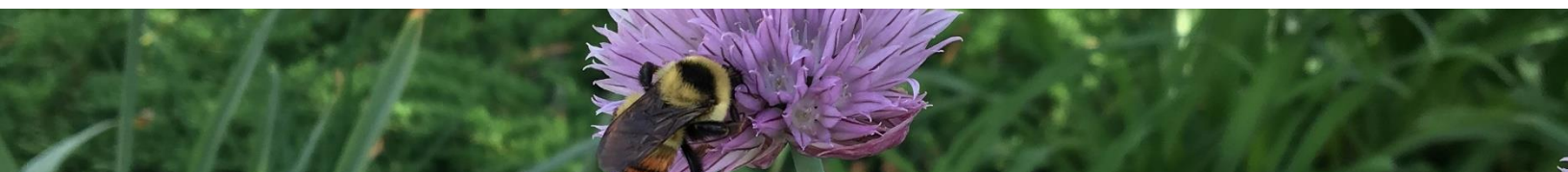
**Statement of Financial Position**

**March 31, 2022**

	2022	2021
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 139,069	\$ 122,493
Term deposit (Note 3)	40,000	40,000
Goods and services receivable	928	834
Accounts receivable	-	3,000
Prepaid expenses	6,804	2,629
	<b>186,801</b>	<b>168,956</b>
MARKETABLE SECURITIES (Note 4)	128,269	85,331
CAPITAL ASSETS (Note 5)	34,257	24,472
	<b>\$ 349,327</b>	<b>\$ 278,759</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	\$ 17,238	\$ 25,253
Government remittances payable	1,001	1,163
Deferred revenue	9,500	24,323
	<b>27,739</b>	<b>50,739</b>
CANADA EMERGENCY BUSINESS ACCOUNT LOAN (Note 6)	40,000	-
DEFERRED CONTRIBUTIONS RELATED TO CAPITAL ASSETS (Note 7)	6,425	15,345
	<b>74,164</b>	<b>66,084</b>
<b>NET ASSETS</b>		
Unrestricted	143,248	126,344
Internally restricted	131,915	86,331
	<b>275,163</b>	<b>212,675</b>
	<b>\$ 349,327</b>	<b>\$ 278,759</b>

APPROVED BY THE BOARD:

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**Manitoba Hospice Foundation Inc.**  
**(Operating as Palliative Manitoba)**

**Statement of Operations**

**Year Ended March 31, 2022**

	2022	2021
<b>REVENUE</b>		
Grants (Note 8)	\$ 344,439	\$ 340,107
Provincial conference (Schedule)	29,254	-
Fundraising	65,300	39,112
Donations	45,130	43,314
Education	5,040	19,675
Investment income	2,239	3,990
Membership	290	730
Amortization of deferred contributions (Note 7)	8,920	10,119
	<b>500,612</b>	<b>457,047</b>
<b>EXPENSES</b>		
Advertising and promotion	265	4,734
Amortization	10,443	12,770
Equipment and furnishings	10,389	18,847
Fundraising	4,490	3,209
Insurance	3,605	4,339
Interest and bank charges	5,191	3,378
Meeting and seminars	1,815	1,624
Membership, dues and subscriptions	845	350
Miscellaneous	290	-
Office	9,642	3,164
Professional development	4,622	1,225
Professional fees	6,751	7,900
Program	19,581	13,611
Provincial conference (Schedule)	7,279	(1,452)
Rent	2,031	2,215
Salaries and employee benefits	347,272	344,721
Telephone	3,231	2,886
Volunteer support costs	382	426
	<b>438,124</b>	<b>423,947</b>
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<b>\$ 62,488</b>	<b>\$ 33,100</b>

For the entire financial statement, please visit,  
[www.palliativemanitoba.ca/about-us/strategic-development](http://www.palliativemanitoba.ca/about-us/strategic-development).



2109 Portage Avenue  
Winnipeg MB R3J 0L3

Phone: 204-889-8525

Toll Free: 800-539-0295

Fax: 204-888-8874