

KEEPING A pulse ON PALLIATIVE CARE

palliative
manitoba

30TH ANNUAL PROVINCIAL PALLIATIVE CARE CONFERENCE

SPONSOR & EXHIBITOR INFORMATION



PRESENTED BY



September 15 & 16, 2022 – Canad Inns Destination Centre Polo Park

Packages and Benefits

	PRESENTING SPONSORSHIP \$6,000	PARTNERING SPONSORSHIP \$3,500	WELCOME SPONSORSHIP \$2,000	EXHIBITING SPONSORSHIP \$1,000	CONFERENCE SUPPORTER \$1,500
SPECIAL PRIVILEGE	INTRODUCE KEYNOTE	INTRODUCE CONCURRENT SPEAKER	LOGO ON DELEGATE PROMO ITEM		TAX RECEIPT FOR FULL AMOUNT
LOGO RECOGNITION ON ALL PRINT MATERIAL	✓	✓	✓	✓	
NAME RECOGNITION ON ALL PRINT MATERIAL					✓
ADVERTISEMENT IN SYLLABUS	FULL PAGE	HALF PAGE	QUARTER PAGE	QUARTER PAGE	
NAME RECOGNITION IN PROGRAM					✓
LOGO RECOGNITION ON WEBSITE WITH LINK	✓				
LOGO RECOGNITION ON WEBSITE		✓	✓	✓	
NAME RECOGNITION ON WEBSITE					✓
LOGO RECOGNITION IN SOCIAL MEDIA	✓	✓	✓	✓	
RECOGNITION IN ANNUAL REPORT & E-NEWSLETTER	✓	✓	✓	✓	✓
EXHIBITION BOOTH	✓	✓		✓	
DELEGATE REGISTRATION(S)	4	2	1		
PROMOTIONAL INSERT IN DELEGATE BAG	3	2		1	

PRESENTING SPONSORSHIP – 1 Available

\$6,000

- First right of refusal
- Opportunity to Introduce a Keynote Speaker
- Logo recognition as 'Presenting Sponsor' on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Exhibition booth (\$675 Value)
- Four (4) delegate registrations (\$1,800 Value)
- Three (3) inserts provided by sponsor in the conference delegate bags (\$300 Value)
- Full page advertisement and a letter of welcome in delegates syllabus (\$300 Value)
- Logo recognition on Palliative Manitoba website and link to corporate website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

PARTNERING SPONSORSHIP

\$3,500

- Opportunity to introduce a Concurrent Speaker
- Exhibition Booth (\$675 Value)
- Two (2) delegate registrations (\$900 Value)
- Two (2) inserts provided by sponsor in the conference delegate bags (\$200 Value)
- Half page advertisement in delegates syllabus (\$180 Value)
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Logo recognition on the Palliative Manitoba website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

To discuss these opportunities please contact:

Lindsay Felstead – Fundraising Coordinator

204-889-8525 ext. 221 | lfelstead@palliativemanitoba.ca

Ask about our *Compassionate Partnership Program* and its benefits!

WELCOME SPONSORSHIP – 1 Available

\$2,000

- Logo prominently displayed on delegate promotional item
- One (1) delegate registration (\$450 Value)
- Quarter page advertisement in delegates syllabus (\$100 Value)
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Logo recognition on the Palliative Manitoba website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in palliative Manitoba Annual Report and E-Newsletter

EXHIBITING SPONSORSHIP

\$1,000

- Exhibition Booth (\$675 Value)
- One (1) insert provided by sponsor in the conference delegate bags (\$100 Value)
- Quarter page advertisement in delegates syllabus (\$100 Value)
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Logo recognition on the Palliative Manitoba website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

SUPPORTER

\$1,500

- Tax receipt for \$1,500
- Name recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Name recognition on the Palliative Manitoba website
- Name recognition in Palliative Manitoba Annual Report and E-Newsletter

EXHIBITION BOOTHS

Commercial and Educational booths will be set up in the Exhibitors' Hall throughout the Conference to share information on the latest products, services and resources. This is a great opportunity to meet and network with those in the healthcare industry. All registrations will be accepted on a first come first serve basis, limited non-profit spaces available. Price includes a 6-foot table with tablecloth and two chairs & lunch each day for 2 representatives. Please let us know if a power outlet is required. An additional charge may apply.

Commercial Booth	\$675
Non-Profit Booth	\$250

ADVERTISING

Syllabus Ads

Full Page	H: 8.50" x W: 5.50"	\$300
Half Page	H: 4.25" x W: 5.50"	\$180
Quarter Page	H: 4.25" x W: 2.75"	\$100



Please confirm your ad as soon as possible as space is limited. Send your full colour, hi-res ad in JPG, PNG or SVG format to Tiana at tpretula@palliativemanitoba.ca before August 23rd to ensure placement in the conference syllabus.

Promotional Inserts in Delegate Bag \$100 per item

300 of each insert, supplied by your organization, should be delivered to the Palliative Manitoba offices no later than September 8th to ensure placement in delegate bags.

SPONSOR/EXHIBITOR REGISTRATION FORM

ORGANIZATION CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

We would like to donate our booth/registrations to an organization that cannot afford to send participants

We plan to have our own door prize and would like the winner announced at the closing ceremonies

We would like to contribute an item to a combined door prize that will be drawn at the closing ceremonies

SPONSORSHIP SELECTION *(please call or email to confirm availability of Presenting and Welcome packages)*

<input type="checkbox"/> Presenting Sponsorship - SOLD	\$6,000	<input type="checkbox"/> Commercial Exhibition Booth	\$675
<input type="checkbox"/> Partnering Sponsorship	\$3,500	<input type="checkbox"/> Non-Profit Exhibition Booth	\$250
<input type="checkbox"/> Welcome Sponsorship	\$2,000	<input type="checkbox"/> Full Page Ad	\$300
<input type="checkbox"/> Exhibiting Sponsorship	\$1,000	<input type="checkbox"/> Half Page Ad	\$180
<input type="checkbox"/> Conference Supporter <i>(full tax receipt)</i>	\$1,500	<input type="checkbox"/> Quarter Page Ad	\$100
Promotional Insert(s) ____ x \$100	\$ _____	TOTAL ENCLOSED:	\$ _____

EXHIBITION BOOTH REPRESENTATIVES *(if applicable)*

1. Name: _____ Email: _____

Dietary Requirements: _____

2. Name: _____ Email: _____

Dietary Requirements: _____

PAYMENT OPTIONS

Credit Card Cheque *(payable to Palliative Manitoba)* Please Invoice

Card Number: _____ Expiry Date: _____

Name on Card: _____ Date: _____

Signature: _____



Palliative Manitoba is a registered charity focused on easing the suffering of the dying and the bereaved. Serving as a vital resource for individuals, families and caregivers. Palliative Manitoba provides programs, services, education and information to lessen the stress at the end of life and support for those grieving the death of a loved one. We partner with agencies and health care providers throughout the province and speak in support of universal access to quality palliative care and a palliative approach to health care as a whole. We also aim to enhance the profile and understanding of palliative care in the province, identify gaps in knowledge and services and seek ways to address them.

To learn more about Palliative Manitoba, visit our website.



palliative manitoba

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