

COMPASSIONATE PARTNERSHIP PROGRAM

Palliative Manitoba is a registered charity focused on easing the suffering of the dying and the bereaved.

Serving as a vital resource for individuals, families and caregivers, Palliative Manitoba provides programs, services and information to lessen the stress at end of life. We partner with agencies and health care providers throughout the province and speak in support of universal access to quality palliative care.

Palliative Manitoba also aims to enhance the profile and understanding of a holistic approach to palliative care in the province. We identify gaps in knowledge and services and seek ways to address them.

Qualification

Qualifying partners engage with Palliative Manitoba's annual events and programs 3 times within a calendar year. Engagement can range from event sponsorship to volunteering to participating in a fundraising event.

Benefits

In addition to being recognized as a champion in the community, supporting an open dialogue around death and bereavement, and promoting accessible, quality palliative care for all Manitobans, your benefits include:

- ▷ Invitation to an annual partners' appreciation event
- ▷ 1-hour presentation or workshop delivered by our knowledgeable staff
- ▷ Quarter page ad in one of our printed programs or leaflets (or an upgrade for existing advertisers)
- ▷ 10% discount on conference and course registrations for company employees
- ▷ Compassionate Partnership certificate to display in your offices
- ▷ Logo recognition on our Compassionate Partners page with link to your organization's website
- ▷ Partnership badge to display on your website
- ▷ Partnership recognition in annual reports and newsletter listings
- ▷ Opportunity to share your company profile or story through our digital media forums



Engagement Opportunities

Cash Donations

- Annual donation of \$1,000
- Enroll 3 employees in our monthly giving program at \$15/month

Event Opportunities

- Sponsorships ranging from \$1,000 to \$5,000
- Corporate Tables at Annual Breakfast \$850
- Commercial Display Booth with ½ Page Ad in Conference Syllabus - \$855

In-Kind Donations

- Event Support: gift bags, vendor services, auction prize
- Supplies for our volunteer visitors or grief support participants
- Provide space for program delivery
- Office improvement: furniture, carpet replacement, technology
- Provide professional services: training, planning, design

Program Participation

- Register a team for Hike for Hospice in May and raise \$1,000
- 40 hours of combined staff volunteer time within a calendar year, this can include:
 - Visiting or grief support
 - Assisting in program delivery
 - Administrative support
 - Participating in special projects
- Poinsettias for the Holidays order for 25 plants

Alternative Initiatives

- Host a third party event raising \$1,000
- Sponsor the creation of marketing and informational materials:
 - Banners, table displays,
 - Promotional items i.e. mugs/bags/pens
- Provide our staff and volunteers with a discount or special offer on your product or service

We always are open to discuss alternative opportunities that align better with your organization's focus and objectives. Please contact Lindsay Felstead, Fundraising Coordinator, lfelstead@palliativemanitoba.ca or 204-889-8525 x221, to discuss how we can make partnership work for you!

**Does not include raffle prizes*