

palliative
manitoba

Integrating a

**PALLIATIVE APPROACH
ACROSS ALL HEALTH CARE**

28TH ANNUAL PROVINCIAL PALLIATIVE CARE CONFERENCE

September 12-13, 2019
The Victoria Inn Hotel & Convention Centre
1808 Wellington Avenue Winnipeg, Manitoba

**SPONSORSHIPS &
EXHIBITION BOOTHS**

SPONSORSHIP PACKAGES

BENEFITS	Presenting Sponsor \$5,000	Partnering Sponsor \$2,500	Welcome Sponsor \$1,500	Exhibiting Sponsor \$1,000	Supporter \$1,500
SPECIAL PRIVILEGE	KEYNOTE INTRO	CONCURRENT INTRO	LOGO ON DELEGATE PROMO ITEM		TAX RECEIPT FOR FULL AMOUNT
LOGO RECOGNITION ON ALL PRINT MATERIAL	✓	✓	✓	✓	
NAME RECOGNITION ON ALL PRINT MATERIAL					✓
ADVERTISEMENT IN SYLLABUS	FULL PAGE	HALF PAGE	QUARTER PAGE	QUARTER PAGE	
NAME RECOGNITION IN PROGRAM					✓
LOGO RECOGNITION ON WEBSITE WITH LINK	✓				
LOGO RECOGNITION ON WEBSITE		✓	✓	✓	
NAME RECOGNITION ON WEBSITE					✓
LOGO RECOGNITION IN SOCIAL MEDIA	✓	✓	✓	✓	
RECOGNITION IN ANNUAL REPORT & E-NEWSLETTER	✓	✓	✓	✓	✓
EXHIBITION BOOTH	✓	✓		✓	
DELEGATE REGISTRATION	4	2	1		
PROMOTIONAL INSERT IN DELEGATE BAG	3	2		1	

SPONSORSHIP PACKAGES

PRESENTING SPONSOR - \$5,000 1 AVAILABLE

- First right of refusal
- Opportunity to Introduce Keynote Speaker
- Logo recognition as 'Presenting Sponsor' on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Full page advertisement and a letter of welcome in delegates syllabus (*\$300 Value*)
- Exhibition booth (*\$625 Value*)
- Four (4) delegate registrations (*\$1,800 Value*)
- Logo recognition on Palliative Manitoba website and link to corporate website
- Logo Recognition in all Palliative Manitoba social media forums
- Three (3) inserts provided by sponsor in the conference delegate bags
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

PARTNERING SPONSOR - \$2,500

- Opportunity to introduce a Concurrent Speaker
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Half page advertisement in delegates syllabus (*\$180 Value*)
- Exhibition Booth (*\$625 Value*)
- Two (2) delegate registrations (*\$900 Value*)
- Logo recognition on the Palliative Manitoba website
- Logo Recognition in all Palliative Manitoba social media forums
- Two (2) inserts provided by sponsor in the conference delegate bags
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

WELCOME SPONSOR - \$1,500 1 AVAILABLE

- Logo prominently displayed on delegate promotional item
- Logo recognition on all Annual Provincial Palliative Care Conference print material including, syllabus, event signage, and sponsorship loop
- Quarter page advertisement in delegates syllabus (*\$100 Value*)
- One (1) delegate registration (*\$450 Value*)
- Logo recognition on the Palliative Manitoba website
- Logo Recognition in all Palliative Manitoba social media forums
- Name Recognition in palliative Manitoba Annual Report and E-Newsletter

SPONSORSHIP PACKAGES

EXHIBITING SPONSOR - \$1,000

- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Quarter page advertisement in delegates syllabus (*\$100 Value*)
- Exhibition Booth (*\$625 Value*)
- Logo recognition on the Palliative Manitoba website
- Logo Recognition in all Palliative Manitoba social media forums
- One (1) inserts provided by sponsor in the conference delegate bags
- Name Recognition in Palliative Manitoba Annual Report and E-Newsletter

SUPPORTER - \$1,500

- Tax receipt for \$1,500
- Name recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Name recognition on the Palliative Manitoba website
- Name recognition in Palliative Manitoba Annual Report and E-Newsletter

Can't find a sponsorship that fits your needs?

Contact Lindsay Felstead to discuss a customized package!

204-889-8525 ext. 221 | lfelstead@palliativemanitoba.ca

SPONSORSHIP PACKAGES

ADVERTISING IN SYLLABUS

Please note that the program is printed in full colour and is required in JPG format. Please confirm your ad as soon as possible as space is limited. Please send your ad to Tiana at tpretula@palliativemanitoba.ca before August 23rd to ensure that we have the program ready to go to print on time.



Full Page – H: 8.50 inches x W: 5.50 inches - \$300



Half Page - H: 4.25 inches x W: 5.50 inches - \$180



Quarter Page – H: 4.25 inches x W: 2.75 inches - \$100

EXHIBITION BOOTH

Commercial and Educational Exhibitors will be set up in the main area throughout the Conference to share information on the latest products, services and resources. This is a great opportunity to meet and network with those in the healthcare industry. All applications will be accepted on a first come first serve basis, limited non-profit spaces available. This includes an 8 foot table with table cloth and two chairs; with 2 lunch passes.

- **Commercial rate: \$625**
- **Non-profit rate: \$200**

SPONSORSHIP APPLICATION FORM

CONTACT INFORMATION

Company Name: _____

Representative Name: _____

Representative Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

SPONSORSHIP SELECTION (Please call or email to confirm availability of sponsorship packages)

Presenting Sponsor - \$5,000

Commercial Exhibition Booth - \$625

Partner Sponsor - \$2,500

Non-Profit Exhibition Booth - \$200

Supporter Sponsor - \$1,500

Full Page Advert in Syllabus - \$300

Welcome Sponsor - \$1,500

Half Page Advert in Syllabus - \$180

Exhibiting Sponsor - \$1,000

Quarter Page Advert in Syllabus - \$100

EXHIBITION BOOTH REPRESENTATIVES (If applicable)

1st Representative: _____ Email: _____

Dietary Restrictions: _____

2nd Representative: _____ Email: _____

Dietary Restrictions: _____

PAYMENT OPTIONS

Credit Card

Cheque Enclosed

Please Invoice Us

Credit Card Number: _____ Expiry Date: _____

Name on Card: _____

Signature: _____ Date: _____

Submit by Mail: Palliative Manitoba, 2109 Portage Avenue, Winnipeg MB, R3J 0L3

Submit by Fax: 204-888-8874

Questions? Lindsay Felstead | 204-889-8525 ext. 221 | lfelstead@palliativemanitoba.ca