



SEPTEMBER 13 & 14, 2018

Victoria Inn Hotel and Convention Centre
1808 WELLINGTON AVENUE, WINNIPEG, MANITOBA

SPONSORSHIP PROPOSAL

palliative
manitoba

WELCOME



On September 13&14, 2018, Palliative Manitoba will host the 27th Annual Provincial Palliative Care Conference at the Victoria Inn Hotel and Conference Centre. With over 350 attendees expected from all areas of health care, this accredited conference offers attendees a rich syllabus of presentations and workshops covering palliative care and attracts a high caliber of speakers. This year our keynote speakers include award winning author and journalist Andre Picard; Director, Palliative Care McGill and Chief, Palliative Care Services, Jewish General Hospital Dr. Bernard Lapointe; and Dr. Susan McClement, Associate Professor in the Faculty of Nursing at the University of Manitoba.

It's our privilege to invite you to join us as a sponsor or exhibitor at one of the largest palliative care conferences in Canada. Our theme "Keep it Simple" will promote conversations and provide interactive sessions that clarify the philosophy of a palliative approach to care and service provision.

Thank you for helping to bring delegates an opportunity to explore their own and others' perceptions of palliative care, while enhancing their ability to provide quality care to individuals and their families who are facing life-limiting illnesses and bereavement.

Dr. Mike Harlos - Conference Co-Chair
Medical Director, WHRA Palliative Care Program

Mark Shepherd - Conference Co-Chair
Provincial Palliative Care Specialist, Southern Health-Santé Sud

ABOUT

Since 1983, Palliative Manitoba has played a key role in response to the need for better care for the dying in our community. Our organization is proud to provide volunteer support, public education and advocacy services to over 3,000 people each year. With generous support of companies like yours, we are able to ensure that everyone has access to the information and services that they need during these trying times.

Palliative Manitoba is focused on helping individuals live as fully as possible until the end of life. We focus on the impact, value and the holistic approach of palliative care. Thank you for joining us as we change the conversation about death and dying, one family at a time.

SPONSORSHIP PACKAGES



BENEFITS	Conference Sponsor \$5,000	Champion Sponsor \$3,000	Supporter Sponsor \$2,000	Art Show Sponsor \$1,500	Delegate Bags \$1,000
Logo Recognition on all Print Material	✓	✓	✓	✓	✓
Advert in Syllabus	Full Page	Half Page	Quarter Page	Quarter Page	Quarter Page
Recognition in Annual Report & E-Newsletter	✓	✓	✓	✓	✓
Recognition in Social Media Forums	✓	✓	✓	✓	✓
Logo Recognition on Website	✓	✓	✓	✓	✓
Complimentary Delegate Registration	4	2	1	1	
Promotional Inserts in Delegate Bags	3	2	1		
Exhibition Booth	✓	✓	✓		

ADVERTISING IN SYLLABUS

Please note that the program is printed in full colour and is required in JPG format. Please confirm your ad as soon as possible as space is limited. Please send your ad to Tiana at tpretula@palliativemanitoba.ca before August 24th to ensure that we have the program ready to go to print on time.



Full Page – H: 8.50 inches x W: 5.50 inches - \$300.00



Half Page - H: 4.25 inches x W: 5.50 inches - \$180.00



Quarter Page – H: 4.25 inches x W: 2.75 inches - \$100.00

palliative
manitoba

SPONSORSHIP PACKAGES



CONFERENCE SPONSOR - \$5,000

- Opportunity to Introduce Keynote Speaker
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Full page advertisement and a letter of welcome in delegates syllabus
- Exhibition booth
- Four (4) delegate registrations
- Logo recognition on Palliative Manitoba website and link to corporate website
- Recognition in all Palliative Manitoba social media forums
- Three (3) inserts provided by sponsor in the conference delegate bags
- Recognition in Palliative Manitoba Annual Report and E-Newsletter

CHAMPION SPONSOR - \$3,000

- Opportunity to introduce a Concurrent Speaker
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Half page advertisement in delegates syllabus
- Exhibition Booth
- Two (2) delegate registrations
- Logo recognition on the Palliative Manitoba website
- Recognition in all Palliative Manitoba social media forums
- Two (2) inserts provided by sponsor in the conference delegate bags
- Recognition in Palliative Manitoba Annual Report and E-Newsletter

SUPPORTER SPONSOR - \$2,000

- Logo prominently displayed on buffet tables in exhibition hall
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Quarter page advertisement in delegates syllabus
- Exhibition booth
- One (1) delegate registration
- Logo recognition on the Palliative Manitoba website
- Recognition in all Palliative Manitoba social media forums
- One (1) insert provided by sponsor in the conference delegate bags
- Recognition in Palliative Manitoba Annual Report and E-Newsletter

SPONSORSHIP PACKAGES



ART SHOW SPONSOR - \$1,500 ^{1 AVAILABLE}

Each year, Palliative Manitoba puts a call out to locate artists to submit artwork created to reflect and support families as they experience grief and hope during times of illness and loss. Chosen pieces are displayed during the conference for the delegates to view. This is often a quiet space used to gather thoughts during the day or as a calming space.

- Logo prominently displayed in art show area
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Quarter page advertisement in delegates syllabus
- One (1) delegate registration
- Logo recognition on the Palliative Manitoba website
- Recognition in all Palliative Manitoba social media forums
- Recognition in Palliative Manitoba Annual Report and E-Newsletter

DELEGATE BAG SPONSOR - \$1,000 ^{1 AVAILABLE}

- Logo prominently displayed on each delegate bag
- Logo recognition on all Annual Provincial Palliative Care Conference print material including syllabus, event signage, and sponsorship loop
- Quarter page advertisement in delegates syllabus
- Logo recognition on the Palliative Manitoba website
- Recognition in all Palliative Manitoba social media forums
- Recognition in Palliative Manitoba Annual Report and E-Newsletter

EXHIBITION BOOTH

Commercial and Educational Exhibitors will be set up in the main area throughout the Conference to share information on the latest products, services and resources. This is a great opportunity to meet and network with those in the healthcare industry. All applications will be accepted on a first come first serve basis, limited non-profit spaces available. This includes an 8 foot table with table cloth and two chairs; with 2 lunch passes.

- **Commercial rate: \$625**
- **Non-profit rate: \$200**

o *Cost for Electrical: 120 volt is \$65.00 plus GST payable to Palliative Manitoba. All exhibitors must provide their own extensions cords.*

REGISTRATION FORM



SPONSORSHIP INFORMATION

Level of Sponsorship: _____ Amount: _____
(e.g. Conference, Champion, Supporter, Art Show, Delegate Bags, Exhibitor, Advertising)

Please provide us with your corporate logo in an JPEG or PDF colour format at your earliest convenience.

CONTACT INFORMATION

Name: _____ Title: _____
Company: _____
Address: _____ City/Province: _____ Postal Code: _____
Phone: _____ Email: _____

PAYMENT OPTIONS

Visa Mastercard Cheque Enclosed Please Invoice Us

Credit Card # _____ Expiry Date: _____
Name on Card: _____
Signature: _____ Date: _____

Please Complete & return to:

Mail to:
Palliative Manitoba
c/o Donna Korade, Fundraising Coordinator
2109 Portage Ave
Winnipeg, MB, R3J 0L3

OR:
Email: dkorade@palliativemanitoba.ca
Phone: 204-889-8525 ext. 221
Fax: 204-888-8874
www.palliativemanitoba.ca

