



**SEPTEMBER 13 & 14, 2018**

**Victoria Inn Hotel and Convention Centre**  
1808 WELLINGTON AVENUE, WINNIPEG, MANITOBA

# EXHIBITION PROPOSAL

palliative  
manitoba

# WELCOME

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On September 13&14, 2018, Palliative Manitoba will host the 27th Annual Provincial Palliative Care Conference at the Victoria Inn Hotel and Conference Centre. With over 350 attendees expected from all areas of health care, this accredited conference offers attendees a rich syllabus of presentations and workshops covering palliative care and attracts a high caliber of speakers. This year our keynote speakers include award winning author and journalist Andre Picard; Director, Palliative Care McGill and Chief, Palliative Care Services, Jewish General Hospital Dr. Bernard Lapointe; and Dr. Susan McClement, Associate Professor in the Faculty of Nursing at the University of Manitoba.

It's our privilege to invite you to join us as a sponsor or exhibitor at one of the largest palliative care conferences in Canada. Our theme "Keep it Simple" will promote conversations and provide interactive sessions that clarify the philosophy of a palliative approach to care and service provision.

Thank you for helping to bring delegates an opportunity to explore their own and others' perceptions of palliative care, while enhancing their ability to provide quality care to individuals and their families who are facing life-limiting illnesses and bereavement.

Dr. Mike Harlos - Conference Co-Chair  
Medical Director, WHRA Palliative Care Program

Mark Shepherd - Conference Co-Chair  
Provincial Palliative Care Specialist, Southern Health-Santé Sud

## ABOUT

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Since 1983, Palliative Manitoba has played a key role in response to the need for better care for the dying in our community. Our organization is proud to provide volunteer support, public education and advocacy services to over 3,000 people each year. With generous support of companies like yours, we are able to ensure that everyone has access to the information and services that they need during these trying times.

Palliative Manitoba is focused on helping individuals live as fully as possible until the end of life. We focus on the impact, value and the holistic approach of palliative care. Thank you for joining us as we change the conversation about death and dying, one family at a time.

## EXHIBITION PROPOSAL



## EXHIBITION BOOTH

Commercial and Educational Exhibitors will be set up in the main area throughout the Conference to share information on the latest products, services and resources. This is a great opportunity to meet and network with those in the healthcare industry. All applications will be accepted on a first come first serve basis, limited non-profit spaces available. This includes an 8 foot table with table cloth and two chairs; with 2 lunch passes.

- **Commercial rate: \$625**

- **Non-profit rate: \$200**

- o *Cost for Electrical: 120 volt is \$65.00 plus GST payable to Palliative Manitoba. All exhibitors must provide their own extensions cords.*

## ADVERTISING IN SYLLABUS

Please note that the program is printed in full colour and is required in JPG format. Please confirm your ad as soon as possible as space is limited. Please send your ad to Tiana at [tpretula@palliativemanitoba.ca](mailto:tpretula@palliativemanitoba.ca) before August 24th to ensure that we have the program ready to go to print on time.



Full Page – H: 8.50 inches x W: 5.50 inches - \$300.00



Half Page - H: 4.25 inches x W: 5.50 inches - \$180.00



Quarter Page – H: 4.25 inches x W: 2.75 inches - \$100.00

# REGISTRATION FORM



## EXHIBITION INFORMATION

Commercial Rate \$625.00

Non-profit Rate \$200.00

Electrical \$65.00

Total \_\_\_\_\_

## ADVERTISING INFORMATION

Full Page \$300.00

Half Page \$180.00

Quarter Page \$100.00

## CONTACT INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT OPTIONS

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Mastercard

Cheque Enclosed

Please Invoice Us

Credit Card # \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Please Complete & return to:

Mail to:

Palliative Manitoba

c/o Donna Korade, Fundraising Coordinator

2109 Portage Ave

Winnipeg, MB, R3J 0L3

OR:

Email: [dkorade@palliativemanitoba.ca](mailto:dkorade@palliativemanitoba.ca)

Phone: 204-889-8525 ext. 221

Fax: 204-888-8874

[www.palliativemanitoba.ca](http://www.palliativemanitoba.ca)

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