

26th Annual Provincial Palliative Care Conference
The Hidden Faces of Palliative Care



SPONSORSHIP LEVELS

CONFERENCE SPONSOR - \$5,000.00

Benefits include:

- Company logo recognition on all Annual Provincial Palliative Care Conference material, including posters, invitation, media correspondence, syllabus, and PowerPoint presentations (*Call for Deadline*);
- Company logo prominently displayed in the registration area;
- Opportunity to provide a letter of welcome to all conference delegates;
- Opportunity for corporate promotional material in the delegates' registration kits (400 items or copies of the insert must be provided to Palliative Manitoba two weeks prior to the conference dates);
- Full page advertisement in delegate's syllabus (*printed in color and required in pdf format*);
- Exhibitor space in a premium high traffic area;
- Company recognition on the Palliative Manitoba website (including a Link to Corporate Website)
- Two complimentary conference registrations.

LUNCH SPONSOR - \$3,000.00 (only 2 available)

Benefits include:

- Company logo recognition on all Annual Provincial Palliative Care Conference material, including posters, invitation, media correspondence, syllabus, and PowerPoint presentations (*Call for Deadline*);
- Company logo prominently displayed in the lunch area;
- Half page advertisement in delegate's syllabus (*printed in color and required in pdf format*);
- Exhibitor space;
- Company recognition on the Palliative Manitoba website
- One complimentary conference registration.

SUPPORTER SPONSOR - \$2,000.00

Benefits include:

- Company name recognition on some Annual Provincial Palliative Care Conference material, including posters, invitation, syllabus, and PowerPoint presentations (*Call for Deadline*);
- Company logo prominently displayed during one of the morning or afternoon breaks;
- Quarter page advertisement in delegate's syllabus (*printed in color and required in pdf format*);
- Exhibitor space;
- Company recognition on the Palliative Manitoba website;
- One complimentary conference registration.

ART SHOW SPONSOR - \$1850.00 (only 1 available)

Each year, Palliative Manitoba puts a call out to locate artists to submit artwork created to reflect and support families as they experience grief and hope during times of illness and loss. Chosen pieces are displayed during the conference for the delegates to view. This is often a quiet space used to gather thoughts during the day or as a calming space. The Art Show is curated by local artist and palliative care nurse, Naomi Gerrard.



Benefits include:

- Company name recognition on some Annual Provincial Palliative Care Conference material, including posters, invitation, syllabus, and PowerPoint presentations (*Call for Deadline*) and Art Show Catalogue.
- Company logo prominently displayed in the Art Show area;
- Quarter page advertisement in delegate's syllabus (*printed in color and required in pdf format*);
- Quarter page advertisement in Art Show Catalogue (*printed in color and required in pdf format*);
- Company recognition on the Palliative Manitoba website.

DELEGATE BAG SPONSOR - \$1000.00 (only 1 available)

Each year, every delegate receives a complimentary bag containing the syllabus and other conference information.

Benefits include:

- Company logo prominently displayed on each bag;
- Company logo prominently displayed during one of the morning or afternoon breaks;
- Quarter page advertisement in delegate's syllabus (printed in colour and required in pdf format);
- Company recognition on the Palliative Manitoba website

EXHIBITOR

Commercial and Educational Exhibitors will be set up in the main area throughout the Conference to share information on the latest products, services and resources. This is a great opportunity to meet and network with those in the healthcare industry. All applications will be accepted on a first come first serve basis, limited non-profit spaces available. This includes an 8 foot table with table cloth and two chairs; with one lunch pass (additional lunch passes may be purchased). Deadline: August 25, 2017

- Commercial rate: \$625
- Non-profit rate: \$200
 - Cost for Electrical: 120 volt is \$65.00 plus GST payable to Palliative Manitoba. All exhibitors must provide their own extensions cords.

Move In	Wednesday, September 13, 2017	5:00 pm to 7:00 pm
Exhibitor Hours	Thursday, September 14, 2017	7:30 am to 4:30 pm
	Friday, September 15, 2017	7:30 am to 2:30 pm
Move Out	Friday, September 15, 2017	2:30 pm to 3:30 pm 4:30 pm to 5:30 pm*

**Please note that between 3:30 and 4:30 pm no tear down can be done during the closing keynote.*

ADVERTISING IN THE DELEGATE'S SYLLABUS

Please note that the program is printed in full colour and is required in PDF format. Please confirm your ad as soon as possible as space is limited. Please send your ad to Palliative Manitoba before September 4, 2017 to ensure that we have the program ready to go to print on time.

Full Page	H: 10 inches X W: 7.50 inches	\$300.00
Half Page	H: 4.92 inches X W: 7.50 inches	\$180.00
Quarter Page	H: 4.92 inches X W: 3.693 inches	\$100.00

All rates include GST.

26th Annual Provincial Palliative Care Conference
The Hidden Faces of Palliative Care



SPONSORSHIP LEVELS

Check	Sponsorship Level	Amount
<input type="checkbox"/>	CONFERENCE SPONSOR	\$5,000.00
<input type="checkbox"/>	LUNCH SPONSOR	\$3,000.00
<input type="checkbox"/>	SUPPORTER SPONSOR	\$2,000.00
<input type="checkbox"/>	ART SHOW SPONSOR	\$1,850.00
<input type="checkbox"/>	DELEGATE BAG SPONSOR	\$1,000.00
<input type="checkbox"/>	EXHIBITOR	
	<input type="checkbox"/> Commercial rate	\$ 625.00
	<input type="checkbox"/> Non-profit rate	\$ 200.00
	<input type="checkbox"/> Electrical	\$ 65.00
<input type="checkbox"/>	ADVERTISING IN THE DELEGATE'S SYLLABUS	
	<input type="checkbox"/> Full Page	\$ 300.00
	<input type="checkbox"/> Half Page	\$ 180.00
	<input type="checkbox"/> Quarter Page	\$ 100.00

Company Name:	
Company Website:	
Contact:	
Mailing Address:	
Phone:	Email:

Please submit a copy logo (EPS, JPEG, PDF) to tpretula@palliativemanitoba.ca

Method of Payment:	
<input type="checkbox"/> Cheque (Payable to Palliative Manitoba)	Amount:
<input type="checkbox"/> Invoice	
<input type="checkbox"/> MasterCard	
<input type="checkbox"/> Visa	
Name on the Card:	Authorized Signature:
Credit Card Number:	Expiration Date:

Please submit completed form to:
Palliative Manitoba
2109 Portage Avenue
Winnipeg, MB R3J 0L3
Phone: 204-889-8525 ext. 228
Fax: 204-888-8874
info@palliativemanitoba.ca