



SPONSORSHIP PROPOSAL



Celebrate Life

FUNDRAISING BREAKFAST
THE MET. 281 DONALD STREET
31.5.2018.



FEATURING SPECIAL GUEST SPEAKER

Dave Angus

Vice-president of chamber relations for Johnston Group Inc., one of Canada's leading group benefit providers. He recently joined Johnston Group after 17 years as the president and CEO of the Winnipeg Chamber of Commerce.



ABOUT PALLIATIVE MANITOBA

Palliative Manitoba is a volunteer-based, charitable organization which provides community based support, education, companion services and advocacy for people with serious or life-limiting illness. Since 1983, Palliative Manitoba has provided support to caregivers, and those who are bereaved. We believe that when people have comfort, respect and support, they are more likely to live their lives to the fullest, even when facing a life-limiting illness or experiencing grief.

Palliative Manitoba is focused on helping individuals live as fully as possible until the end of life. We focus on the impact, value, and the holistic approach of palliative care. We are changing the conversation about death and dying. To learn more about Palliative Manitoba visit our website at <http://palliativemanitoba.ca/>.

OPPORTUNITY

Palliative Manitoba will be hosting its Annual Celebrate Life Fundraiser Breakfast on Thursday, May 31, 2018 (7:30 - 9:30 am) held at the Metropolitan Entertainment Centre (MET), 281 Donald Street. Your participation as a sponsor provides Palliative Manitoba with an opportunity to showcase the many ways that our programs extend well beyond the individual with the illness to include the family, friends and caregivers in the 'care' team. The proceeds of the event go to supporting our programs and services, which we offer to the community at no charge.

As a sponsor to our organization, you're a part of something really special - you're a part of our community. Your sponsorship enables staff and volunteers to be the caring voice as we help to support those individuals living with life limiting conditions. Generous donors and sponsors have helped our organization respond to the need for better care for the dying in our community - thank you for joining us so together, we can ensure all Manitobans have access to these invaluable programs.

On behalf of everyone here at Palliative Manitoba, thank you again for giving grieving families a place to turn for help....and a caring voice to answer.

Sincerely

Donna Korade

Donna Korade
Fundraising Coordinator



palliative
manitoba



SPONSORSHIP PACKAGES

PRESENTING SPONSOR *\$5,000*

- Recognition on all advertising, e.g. Celebrate Life Fundraising Breakfast as Presented by...
- Logo recognition on all Celebrate Life Fundraising Breakfast print material including program, event signage, and sponsorship loop
- Full page advertisement and a letter of welcome in event program
- Two (2) tables of eight (8) tickets with priority seating
- Logo recognition on Palliative Manitoba website and link to corporate website
- Recognition in all Palliative Manitoba social media forums
- Recognition in Palliative Manitoba Annual Report and E-Newsletter

PARTNER SPONSOR *\$3,000*

- Logo recognition on all Celebrate Life Fundraising Breakfast print material including program, event signage, and sponsorship loop
- Half page advertisement in event program
- One (1) table of eight (8) tickets with priority seating
- Logo recognition on the Palliative Manitoba website
- Recognition in all Palliative Manitoba social media forums
- Recognition in Palliative Manitoba Annual Report and E-Newsletter

SUPPORTER SPONSOR *\$1,500*

- Company name recognition at Celebrate Life Fundraiser Breakfast print material including program, event signage, and sponsorship loop
- Quarter page advertisement in event program
- Eight (8) tickets
- Company name recognition on the Palliative Manitoba website
- Recognition in all Palliative Manitoba social media forums
- Recognition in Palliative Manitoba Annual Report and E-Newsletter





SPONSORSHIP PACKAGES

PRINT SPONSOR

- Logo recognition on all Celebrate Life Fundraising Breakfast print material including program, event signage, and sponsorship loop
- Quarter page advertisement in event program
- Two (2) tickets
- Logo recognition on the Palliative Manitoba website
- Recognition in all Palliative Manitoba social media forums
- Recognition in Palliative Manitoba Annual Report and E-Newsletter

TABLE SPONSOR *\$850*

- Company name recognition at Celebrate Life Fundraiser in event program
- Eight (8) tickets

TICKET *\$75*

ADVERTISING IN PROGRAM

Please note that the program is printed in full colour and is required in JPG format. Please confirm your ad as soon as possible as space is limited. Please send your ad to Donna at dkorade@palliativemanitoba.ca before May 17th to ensure that we have the program ready to go to print on time.

Full Page - H: 8.50 inches x W: 5.50 inches - \$300.00

Half Page - H: 4.25 inches x W: 5.50 inches - \$180.00

Quarter Page - H: 4.25 inches x W: 2.75 inches - \$100.00





REGISTRATION FORM

SPONSORSHIP INFORMATION

Level of Sponsorship: _____ Amount: _____
(e.g. Presenting, Partner, Supporter, Print, Table, Ticket, Advertising)

Please provide us with your corporate logo in an JPEG or PDF colour format at your earliest convenience.

CONTACT INFORMATION

Name: _____ Title: _____

Company: _____

Address: _____ City/Province: _____ Postal Code: _____

Phone: _____ Email: _____

PAYMENT OPTIONS

Visa Mastercard Cheque Please Invoice us

Credit Card # _____ Expiry Date: _____

Name on Card: _____

Signature: _____ Date: _____

PLEASE CONTACT & RETURN TO:

Mail to:
Palliative Manitoba
c/o Donna Korade, Fundraising Coordinator
2109 Portage Ave
Winnipeg, MB, R3J 0L3

OR:
Email: dkorade@palliativemanitoba.ca
Phone: 204-889-8525 ext. 221
Fax: 204-888-8874
www.palliativemanitoba.ca

