

# GREAT results for another Great Canadian Giving Challenge

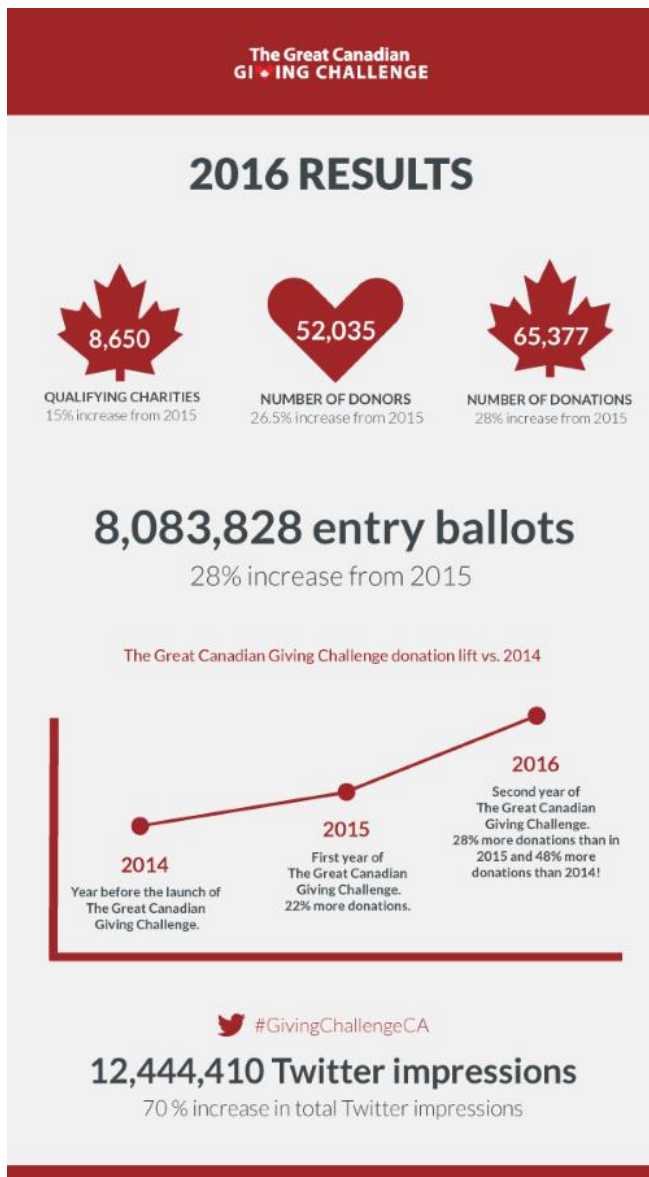
<http://givingtuesday.ca/p/2997>

The Great Canadian Giving Challenge has ended for another year, and it is safe to say that it was a great month for charitable giving across Canada!

In its second year, Canadians from across the country joined the challenge by entering their favourite charity in a draw to win \$10,000! For every \$1.00 donated through CanadaHelps.org or the GivingChallenge.ca in the month of June (with a \$3.00 minimum donation), Canadians automatically entered the charity they were donating to in a draw to win a \$10,000 donation from our partners at GIV3. The more supporters gave, the more chances their favourite charity would win the \$10,000 prize.

## 2016 Results

Just as we saw last June, we are thrilled to see Canadians donating from across the country to show their support for their favourite charities, and today, we are pleased to share the results with you from another fantastic June. With more than a **28 percent increase in donations** from June 2015, take a look at some of our results:



## Top 10 #GivingChallengeCA Charities of 2016

This year, we saw even more charities embracing The Great Canadian Giving Challenge. Congratulations to the top ten participating charities listed below:

1. **PAL-Reading Services Inc.**
2. **Toronto Humane Society**
3. **OrKidstra**
4. **Women's Legal Education and Action Fund Inc.**
5. **Palliative Manitoba**
6. **Pine River Foundation**
7. **Help Lesotho**
8. **Island Deaf and Hear of Hearing Centre Association**
9. **The Children's Wish Foundation of Canada**
10. **BC & Alberta Guide Dogs**

We also heard great feedback from participating charities including from the Toronto Humane Society:

*"Promoting The Great Canadian Giving Challenge to our community is a great way to encourage individuals to give at a time when charitable giving is not so widely publicised (like during the holiday season). The incentive of helping us to win a donation of \$10,000 is a great motivator for many of our supporters. We do not receive any government funding, so we are always looking for new ways to engage individuals with our cause to keep our shelter doors open to animals in need."*

— Rosie Blanning, Toronto Humane Society

**And the winner is...**

**Congratulations to Camp B'nai Brith of Ottawa for winning the \$10,000 grand prize!**